

ES7411

OKI
PRINTING SOLUTIONS



Superior performance with a low cost of ownership for enterprise workgroups

EXECUTIVE
SERIES

CREATED BY
OKI PRINTING SOLUTIONS

Fast, efficient colour with a low cost of ownership

When productivity in the workplace really matters, if your team is taking on tight deadlines and demanding workloads, you need a network colour printer you can really depend on. And that means the new ES7411.

The ES7411 with ultra-reliable digital LED technology was created specifically to meet the demands of modern corporate workgroups. Rapid throughput and

a robust yet compact design deliver enterprise-class performance that just won't let you down.

And that's not all. With its superb print quality, exceptional media flexibility, superior energy efficiency and a genuinely low total cost of ownership, the ES7411 is a solid investment in the future of your business.



Print more, faster

The first thing you'll notice about the ES7411 is its impressive performance. The first page appears in seconds and the rest are printed at speeds to satisfy even the busiest offices. Then you'll notice it just keeps on going. A winning combination of long-life, easy-fit consumables and a large, extendable paper capacity all add up to longer print runs, fewer interruptions and greater productivity for the whole team.

- Outstanding colour print speeds of 34 pages per minute, (36 ppm black & white)
- First colour page prints in just 9 seconds (8 seconds black & white)
- Generous 256MB RAM and 533MHz processor for rapid throughput
- Large paper supply, extendable to 1,690 sheets

Handle heavy workloads with ease

As you'd expect from OKI, the ES7411 has the reliability to match its performance. Not only does it have a robust build quality and a flat paper path to cope more easily with high print volumes, but it also uses our ultra-reliable digital LED technology with fewer moving parts.

- Heavy-duty materials, rugged components and ultra-reliable digital LED technology
- User-replaceable, high yield consumables keep interventions to the minimum for optimal productivity.

Reduce and control your print costs

We've taken special care to keep costs to an absolute minimum. As well as having an attractive price tag, the ES7411 uses high-yield toners and long life image drums to give you a genuinely low cost per page. What's more, power consumption while printing is lower than many comparable machines (especially in sleep mode). Plus the ES7411 comes with three cost-saving utilities included in the price.

- Consumes just 1.2 watts in sleep mode, reducing energy bills
- Print Control software helps you manage print volumes by restricting usage
- PrintSuperVision software lets you track usage and monitor and manage your printers
- Colour Access Policy Manager lets you control and monitor the use of colour

Professional print quality

Specially formulated microfine High Definition toner with the latest ProQ2400 technology gives you the quality you need to create compelling marketing material in-house, and an affordable price and low total cost of ownership makes the ES7411 ideal for ordinary everyday use, too.

- ProQ2400 Multi-level output quality, 1200 x 600dpi print resolution
- Microfine High Definition toner ensures documents are sharper, crisper and glossier, even on ordinary office paper

First class media flexibility

The ES7411 can handle the entire team's printing needs and a whole lot more. It prints page after page of accurate, high quality colour on a range of paper sizes and specialist media with weights up to 250gsm and even automatically calibrates itself to keep quality to a maximum.

- Paper sizes from A6 to A4, plus 210 x 1200 mm banners
- A standard duplex unit encourages the routine use of double sided printing, reducing paper usage and costs.
- Print on stock from 64 to 250gsm
- Print on specialist media including business cards, CD labels and polyester film

Impeccable security

Now you can remove the risk of sensitive information falling into the wrong hands with the Secure Print utility (requires optional SDHC Memory Card to be installed). A print run can only start when you enter your private PIN at the printer, and data is encrypted before sending and securely erased after use.



ES7411dn
duplex, networked

The ES7411 features at a glance

A4 Print Speed	Colour 34ppm; Mono 36ppm	Paper capacity	Standard: 630 sheets of 80gsm; Maximum: Up to 1,690 sheets of 80gsm
Time to first print	9 seconds colour; 8 seconds mono	Paper weight	Up to 250gsm
Print quality	ProQ2400 Multi-level technology, 1200 x 600dpi, 600 x 600dpi	Paper Sizes	A4, A5, B5, A6, banners up to 1,200mm
Printer language	PCL 6 (XL3.0) and PCL5c, PostScript 3 emulation, SIDM (IBM-PPR, EPSON-FX), PDF Direct Print v1.7, XPS	Duplex	Standard
Power consumption	Operating: 600W; Sleep mode: 1.2W	Memory	Standard RAM: 256MB; Maximum RAM: 768MB (Optional 256MB & 512MB) Optional SDHC Memory Card: 16GB

Why OKI Printing Solutions?

OKI Printing Solutions is the business printing specialist.

Our single-minded aim is to help businesses to grow and to prosper by enabling them to create the best possible impression with their printed communications. By building on our proven, reliable, single-pass technology, we have developed fast, high quality, cost-effective printing solutions that benefit businesses today and into the future.

We also know how important reliability is for customers. That's why every one of our products is built to perform, day in, day out, helping to maintain business efficiency and provide that competitive edge.

OKI Printing Solutions. No one does more in business printing.



Considering the Environment

As part of the OKI Group's Charter of Corporate Conduct, OKI Printing Solutions continually reviews its efforts to provide environmentally sound solutions to its customers:

- Our products are designed and manufactured with reducing the impact on the environment in mind.
- Increasing the amount of our hardware products and consumables that are recycled is one of our strategic objectives.
- We feel responsible for conducting our business in an environmentally sound manner, contributing to conservation and activities within our local communities.

OKI Printing Solutions' Green Leaf symbol, found on all products and packaging, represents our total commitment to collection, recycling and environmental processes.

Why Executive Series?

Heritage of award winning products.

Building on OKI Printing Solutions' heritage of award winning products, the exclusive Executive Series range of Multifunction Products, colour and mono printers provide hassle-free document solutions, budgetary control and enhanced workflow efficiency.

Our selected Executive Series partners can provide a print strategy and tailored solution that delivers total peace of mind through fully serviced products and the benefits of predictable budgeting.



Energy Star

Our printers and MFPs have earned the Energy Star by helping to eliminate energy waste through particularly energy-efficient designs. They use less energy to perform regular tasks. When not in use, they automatically enter a powersave mode and product features such as, duplex printing, further reduce the wasting of energy and paper resources.

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